

Heuristic Evaluation

Website MediaMarkt has since Changed, All of the evaluations are based on the previous website

Methods

Andrews General Usability Heuristics

- *3 Testers

- *Logfile

- *Excel Summary

- *Extent of Evaluation (Casual)

- *Positive / Negative

Usability Issues

Sorting [Price]

Webcode

Confirmation Email

Search

To name a few..