

Thinking Aloud Plan

- Methodology
- Profile
- Test Environment
- Equipment
- Tasks
- Interview Questions

Methodology

What is a Thinking Aloud Test?

- *Small number of test users (3-5)
 - *Prepare the User
 - *Interview/Questionnaire
 - *Pilot Test
- *Compile and summarize Data

Profile

Users that just want to "browse" through the page / through the products.

- Casual User -

3 Novice – 2 Experienced Testcases

Test Environment

Hardware: Intel Core2 Duo, 4GB RAM

Operating System: Windows 7 Ultimate

Web Browser: Internet Explorer 8.0

Connection: 8Mbit

Monitor Colours: 32 bit

Monitor Resolution: 1280 x 800

Monitor Size: 13,3" TFT

Equipment

Camera + Tripod

Microphone

Mirror

Headphones

Screen Capture Software: Camstudio

Tasks

5 Tasks (From Easiest to Hardest)

First Task: Basic Impression

Second Task: (Easier – Accomplishment)

(Either Succeed or Time runs out)

Interview Questions

Feelings, Opinions, Suggestions

- *Interface?

- *Navigation problems?

- *Information?

- *Jargon?

- *Task Related Questions