



Thinking Aloud Test Plan

Group G3-02

Topics

- Methodology
- User Profiles
- Test Environment
- Test Tasks
- Interview Questions

Methodology

- Read users thoughts
- Speak aloud
- Early method
- Small user group (3 – 5)
- Comfortable environment

User Profiles

- Typical users
 - Prospective students
 - Information about available studies
- Potential users
 - Students
 - Jobseekers
 - Alumni

Test Environment

- **Hardware :** XMG P505
- **Webcam:** Creative Live! Cam Chat HD
- **Software:** Morae
- **Camera:** Canon EOS 100D
- **Tripod:** Rollei C4i Titan
- **Microphone:** TAKSTAR SGC-598

Test Tasks

1. First impressions
2. List of Bachelor's
3. German curriculum of Mechanical Engineering
4. Informations about Computer Science
5. Pre-registration for Bachelor

Specific Questions

1. Have you studied before?
2. Had your last educational institution a website?
3. How motivated would you be to start a study?