



Heuristic Evaluation Plan

Group G6-01



SECTION LOOKING EAST





- An example of ambiguous affordances in door design. The vertical handles mounted on both sides of the door suggest grasping and pulling.



Team

- Christof Feischl
- Anna Glaser
- Fabian Burgmann
- Emil Winterleitner



General

- all parts of graztourism.at will be evaluated
 - ‚Tourismus‘, ‚Gruppenangebote‘, ‚Kongress & Veranstaltungs-service‘ and ‚Advent‘
- official tourism portal of the city of Graz

The background of the slide is a composite image. On the left, there is a close-up of a laptop keyboard with a hand typing. The screen shows a desktop with various application icons. On the right, there are architectural blueprints with labels such as 'PLASTER', 'MANTEL SIMILAR TO DINING RM. MANTEL', 'WOOD BASE', 'WOOD CHAIR', 'PLASTER', and 'WOOD MANTEL'.

User Profiles

- tourists/foreigners (at home and abroad)
- get information on sight-seeing highlights, events and local restaurants
- get information for presentations for school purposes



Evaluation Methodology

- analysing usability for user interfaces
- „Andrews General Usability Heuristics“
- team of evaluators > individuals

- fast, cheap and efficient
- pros > cons



Evaluation Environment

- 2 types of mobile evaluation environments (Android and iOS)
- 2 types of PC evaluation environments (Ubuntu and macOS)
- 4 different web browser



Unsere Websites Gruppen Kongress/Seminar Presse/Bilder B2B Region Graz Advent Sprachen Italiano English

GRAZ

Merkliste 0

[SEHEN & ERLEBEN](#) [ESSEN & TRINKEN](#) [SHOPPING & LIFESTYLE](#) [HOTELS & APPARTEMENTS](#) [ANREISE & VERKEHR](#) [GUT ZU WISSEN](#)

GRAZ ENTDECKEN

Diese Highlights sollten Sie auf keinen Fall verpassen – #visitgraz