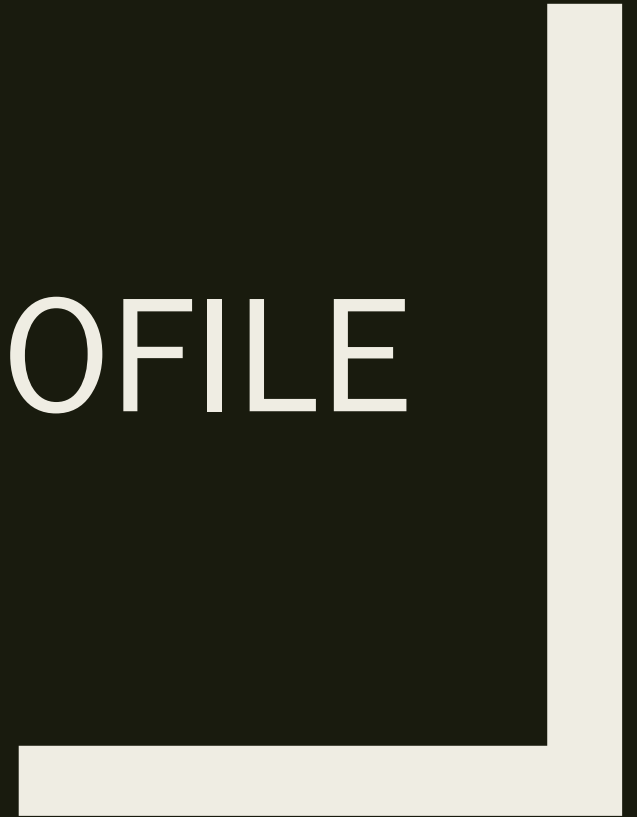# THINKING ALOUT TEST

Overview

- User Profile

- Information about Test Users

- Test environment

- Tasks given

- Testing process

- Results

- Positives

- Problems

USER PROFILE

User Profile

- Selected User Group:

User Profile

- Selected User Group: „People who want to build a home gym"

User Profile

- Selected User Group: „People who want to build a home gym"

- Relevant for Task 5

User Profile

- Selected User Group: „People who want to build a home gym"

- Relevant for Task 5

- Big User Group of your website

User Profile

- Selected User Group: „People who want to build a home gym"

- Relevant for Task 5

- Big User Group of your website

- Theoretically includes all people (age, gender, ethnicity...)

INFORMATION ABOUT TEST USERS

Information about Test Users

- Part of the User Group

Information about Test Users

- Part of the User Group

- Students

Information about Test Users

- Part of the User Group

- Students

- Average Age: 20.6

Information about Test Users

- Part of the User Group

- Students

- Average Age: 20.6

- Averaging 20h on PC
  18h on their Phones
  12h on the internet

Information about Test Users

- Part of the User Group

- Students

- Average Age: 20.6

- Averaging 20h on PC
  18h on their Phones
  12h on the internet

- Most of them visit the gym

Information about Test Users

- Part of the User Group

- Students

- Average Age: 20.6

- Averaging 20h on PC
  18h on their Phones
  12h on the internet

- Most of them visit the gym

- Most of them shop regularly

Information about Test Users

- Part of the User Group

- Students

- Average Age: 20.6

- Averaging 20h on PC
  18h on their Phones
  12h on the internet

- Most of them visit the gym

- Most of them shop regularly

- Some own Sportsequipment

TEST ENVIRONMENT

Test environment

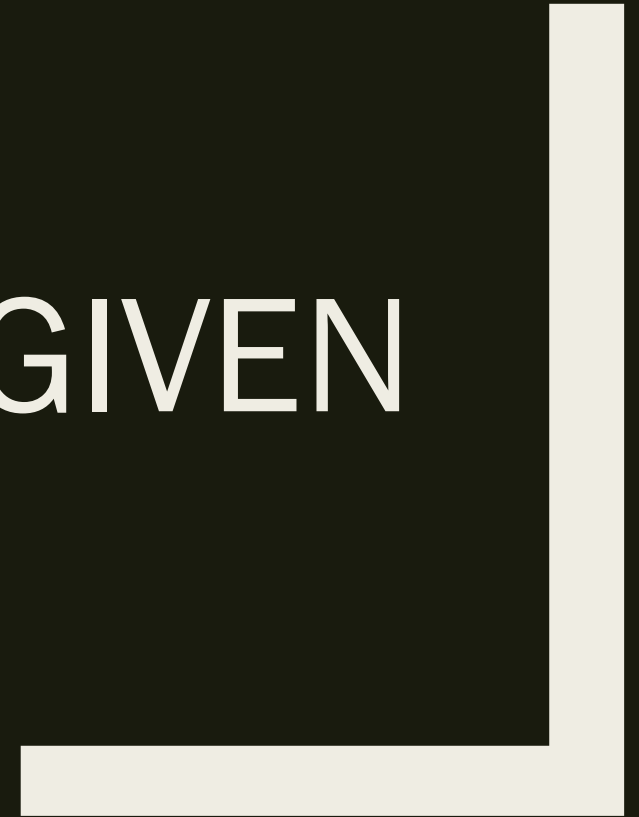- Kamera

Test environment

- Kamera

- „Mirror"

Test environment

- Kamera

- „Mirror"

- Laptop

TASKS GIVEN

Tasks given

Nr	Description
1	Please go to the web site: sport-tiedje.at and spend a few minutes looking around the site.
2	Find the shop located in Graz and their opening hours. How big is the store (m^2)?
3	What is the standard delivery charge for a 30 kg package?
4	Create an account for sport-tiedje.at. Use the example data provided.
5	Please put a set for bench pressing together, but not an all-in-one machine. At least 60 kg of weights. You will need: a bench + rack for the bar, a barbell, 40 kg of weight (bar weighs 20 kg) and clips for the bar.

TESTING PROCESS
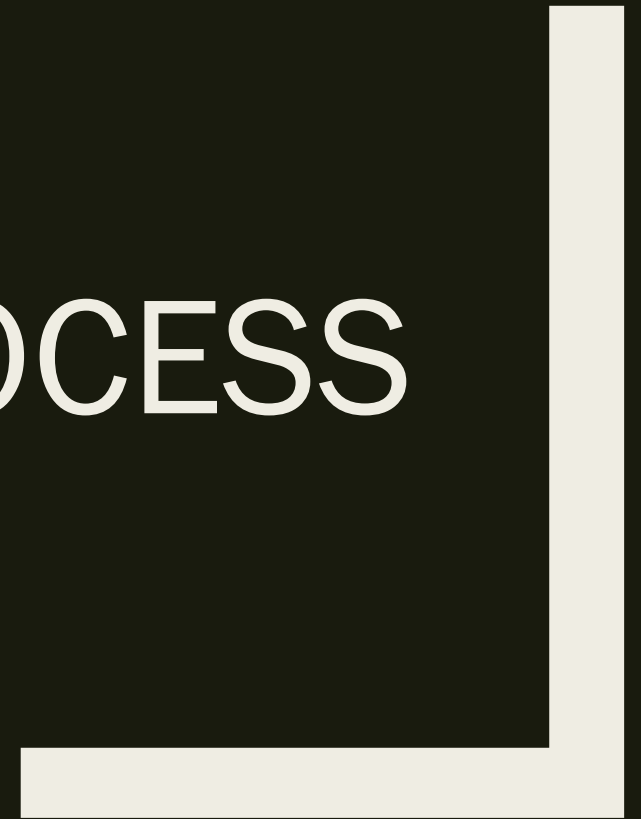
Testing Process

- Greet TP

Testing Process

- Greet TP

- Sign Consent Form

Testing Process

- Greet TP

- Sign Consent Form

- Ask for example

Testing Process

- Greet TP

- Sign Consent Form

- Ask for example

- Start with the Tasks

Testing Process

- Greet TP

- Sign Consent Form

- Ask for example

- Start with the Tasks

- Start with the Interview

Testing Process

- Greet TP

- Sign Consent Form

- Ask for example

- Start with the Tasks

- Start with the Interview

- Hand them BQ and FQ

Testing Process

- Greet TP

- Sign Consent Form

- Ask for example

- Start with the Tasks

- Start with the Interview

- Hand them BQ and FQ

- Thank them for their participation

Testing Process

- Greet TP

- Sign Consent Form

- Ask for example

- Start with the Tasks

- Start with the Interview

- Hand them BQ and FQ

- Thank them for their participation

- Accompany them out of the Test area

RESULTS
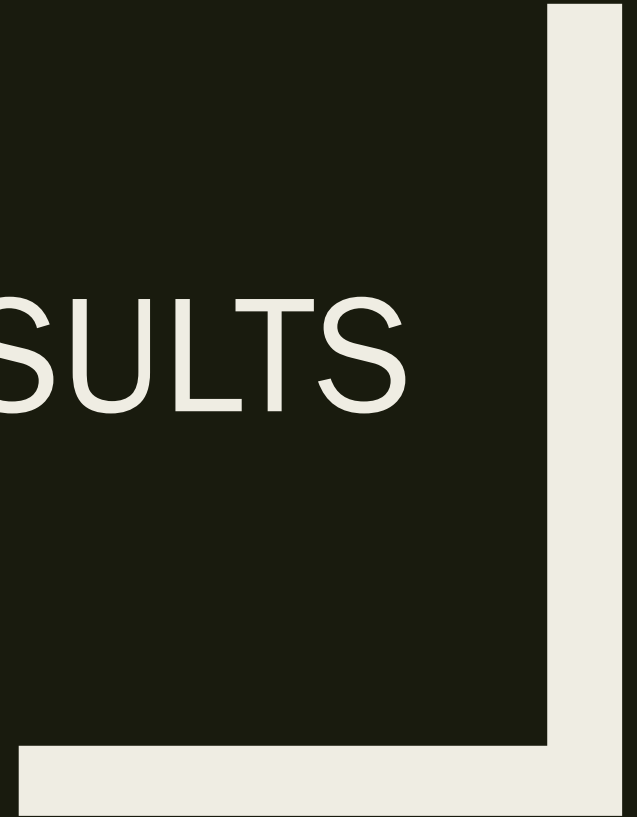
Results

	Task 1	Task 2	Task 3	Task 4	Task 5
TP1	1	1	0	1	1
TP2	1	1	1	1	1*
TP3	1	1	0*	1	1*
TP4	1	1	1	1	1*
TP5	1	1	0*	1	1*
Total	5	5	2	5	5
%	100	100	40	100	100

Results

■ Everyone understood what the website was about

	Task 1	Task 2	Task 3	Task 4	Task 5
TP1	1	1	0	1	1
TP2	1	1	1	1	1*
TP3	1	1	0*	1	1*
TP4	1	1	1	1	1*
TP5	1	1	0*	1	1*
Total	5	5	2	5	5
%	100	100	40	100	100

Results

- Everyone understood what the website was about

- Both positive and negative comments about the design

	Task 1	Task 2	Task 3	Task 4	Task 5
TP1	1	1	0	1	1
TP2	1	1	1	1	1*
TP3	1	1	0*	1	1*
TP4	1	1	1	1	1*
TP5	1	1	0*	1	1*
Total	5	5	2	5	5
%	100	100	40	100	100

Results

- Everyone understood what the website was about

- Both positive and negative comments about the design

- Delivery Fee information was criticized by everybody!

	Task 1	Task 2	Task 3	Task 4	Task 5
TP1	1	1	0	1	1
TP2	1	1	1	1	1*
TP3	1	1	0*	1	1*
TP4	1	1	1	1	1*
TP5	1	1	0*	1	1*
Total	5	5	2	5	5
%	100	100	40	100	100

POSITIVES
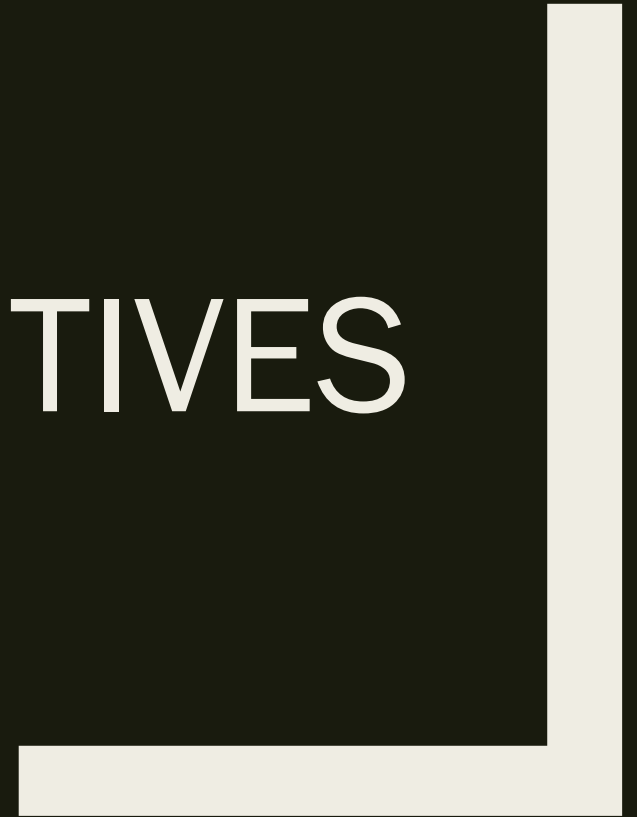
PROBLEMS
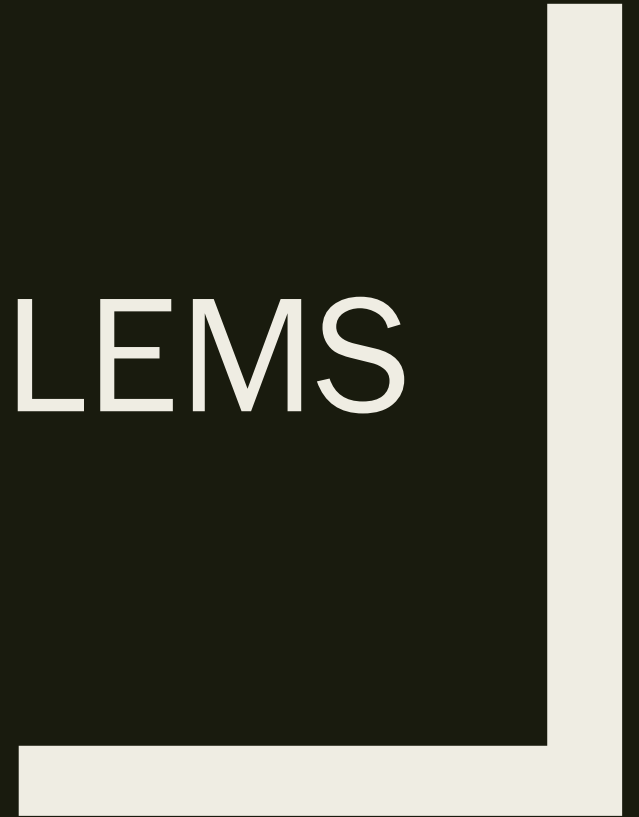
Problems

- 8 Problems overall

Problems

- 8 Problems overall

- Average Rating: 2.75

Problems

- 8 Problems overall

- Average Rating: 2.75

- Design, Functionality

N05. Registration or login unclear

- Confusion about whats what

- TP3: 00:12:25
  n05-tp3-registration-or-login-unclear.mp4

- Rating: 2.50

N04. Confusing website design

- TP2: „Overwhelming design"

- TP2: 00:03:32
  n04-tp2-confusing-website-design.mp4

- Rating: 2.50
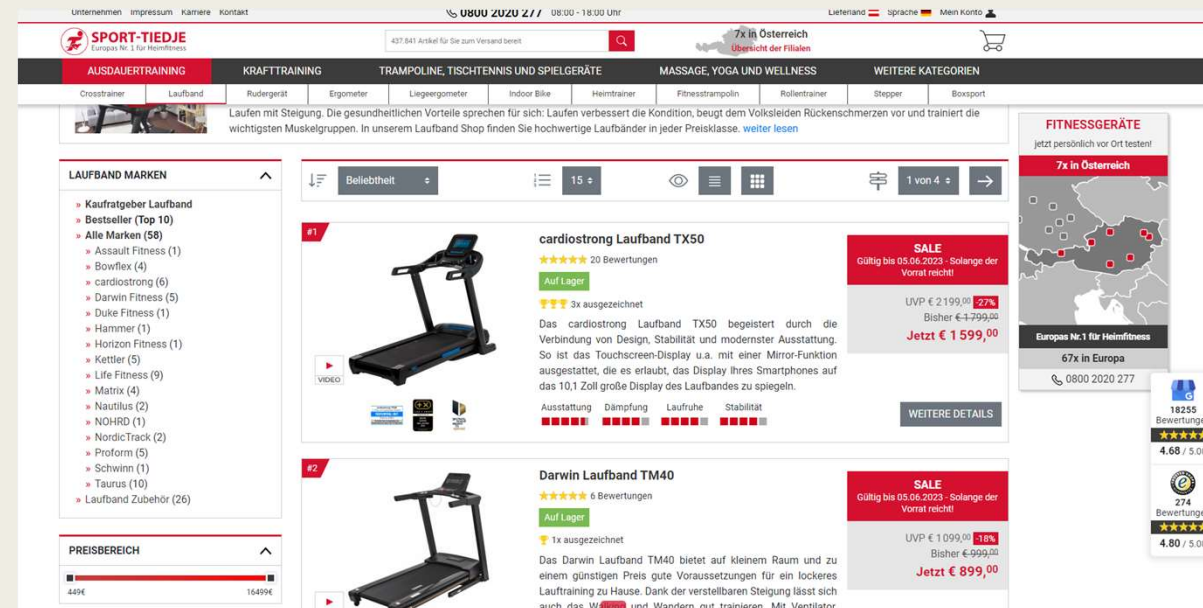
N03. Infobox not noticable enough

- Message was ignored

- TP2: 00:09:57, TP4: 00:11:57, TP5: 00:12:45
  n03-tp2/4/5-infobox-not-noticable-enough.mp4

- Rating: 2.75

Ihr Kundenkonto wurde erfolgreich erstellt. Sie erhalten in Kürze eine Nachricht mit einem Bestätigungslink.

N02. Account creation takes an eternity

- E-Mail takes at least 2 minutes

- TP1: 00:09:44, TP5: 00:13:30
  n02-tp1/5-account-creation-takes-
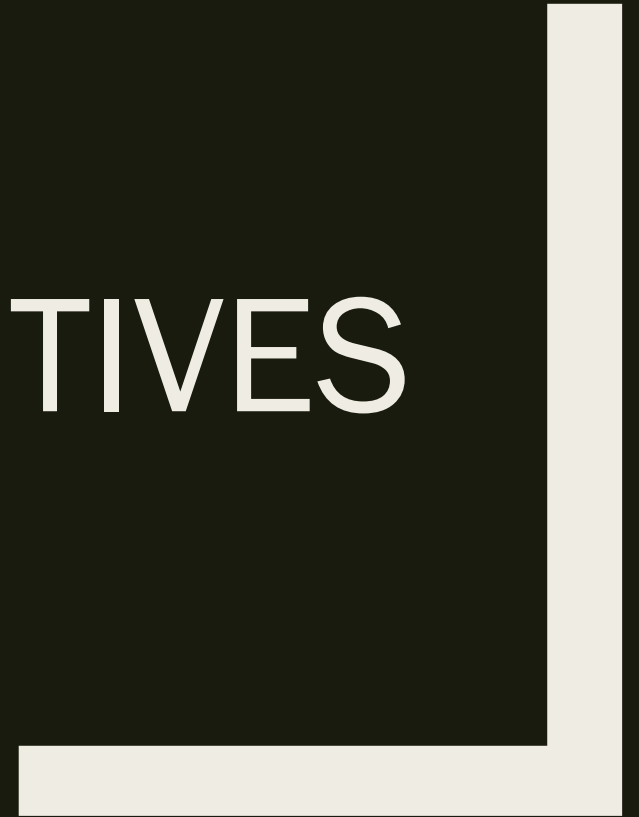 an-eternity.mp4

- Rating: 3.50

N01. Amount of items not visible

- You cant see the number

- TP1: 00:13:50
  n01-tp1-amount-of-items-not-visible.mp4

- Rating: 4.00
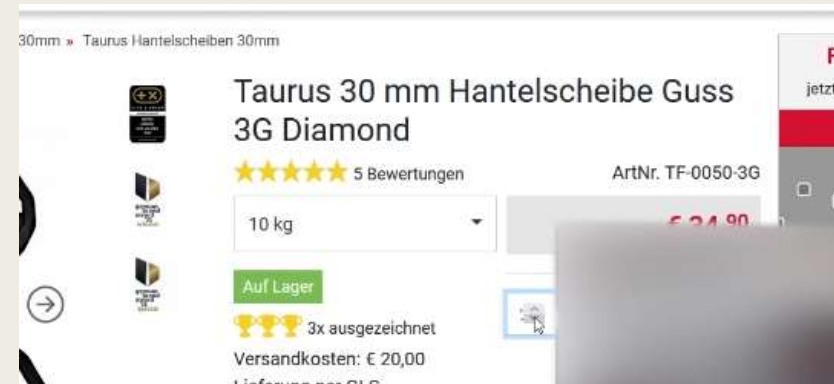
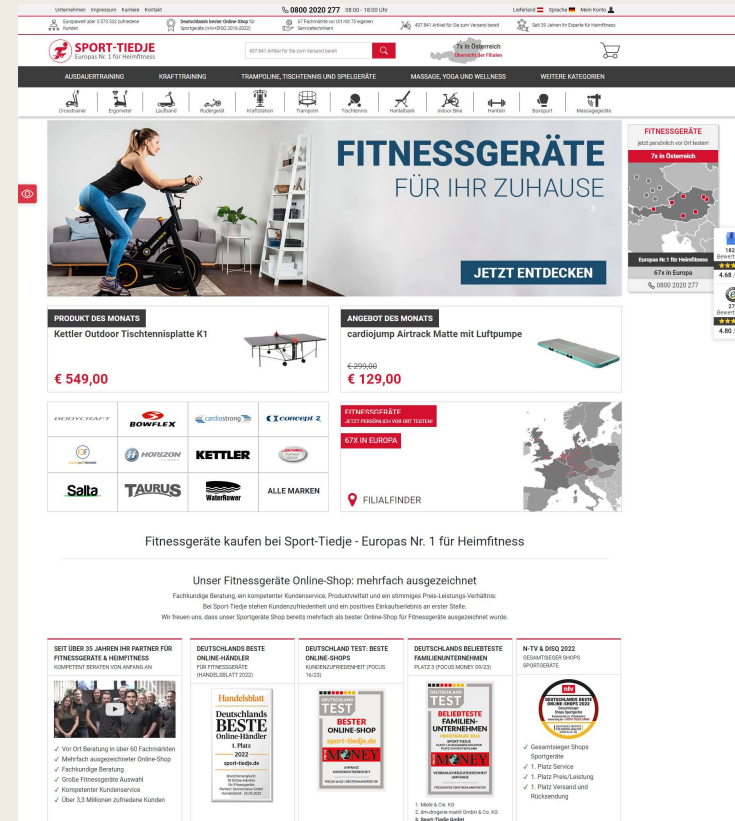POSITIVES

Positives

- 5 Positives overall

Positives

- 5 Positives overall

- Average Rating: 2.2

Positives

- 5 Positives overall

- Average Rating: 2.2
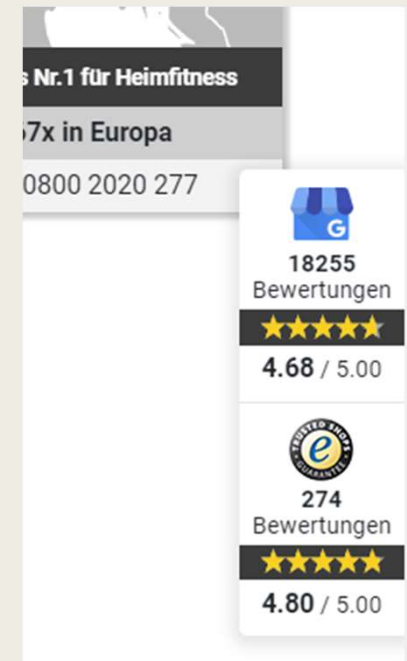
- Design, Functionality

P03. Very beautiful website

- TP liked the design

- TP2 00:03:24
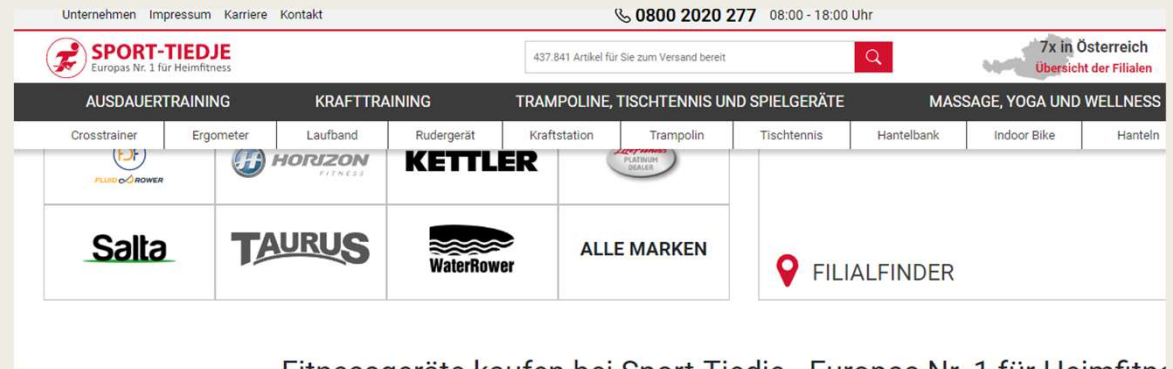 p03-tp2-very-beautiful-website.mp4

- Rating: 2.00

P02. Ratings make website seem serious

- The ratings improved the users perception of the website

- TP4 00:05:41
  p02-tp4-ratings-make-website-seem-serious.mp4

- Rating: 2.25

P01. Sticky Nav Bar

■ Nav bar stays on top

■ TP1 00:04:10
p01-tp1-sticky-nav-bar.mp4

■ Rating: 3.50

THANK YOU FOR LISTENING