

Background Questionnaire

1. General Information

Gender: man woman non-binary prefer not to disclose

Age: prefer to self-describe, _____

Occupation: 22
student

2. Education

1. What is the highest level of education you have attained?

vocational training secondary school university degree doctorate

2. If you are studying or have studied, please describe your main area of study: Software Engineering

3. Personal Computer Use

1. Which kind of personal computer do you use most?

None Microsoft Windows Apple Macintosh Unix other _____

2. How long have you been using a personal computer?

12 years

3. How many hours per week do you use a personal computer?

50 hours

4. Tablet Use

1. Which kind of tablet do you use most?

None Android Apple (iOS) other _____

2. How long have you been using a tablet?

4 years

3. How many hours per week do you use a tablet?

8 hours

5. Smartphone Use

1. Which kind of smartphone do you use most?

None Android Apple (iOS) other _____

2. How long have you been using a smartphone?

14 years

3. How many hours per week do you use a smartphone?

30 hours

6. Web Use

1. How many hours per week do you use the World Wide Web?

20 hours

2. Which kind of device do you use most often to surf the web?

desktop computer laptop tablet
 smartphone other _____

3. What kind of internet connection do you normally use?

xDSL cable modem fibre optic
 3G mobile internet 4G mobile internet other _____

4. Which web browser do you normally use?

Chrome Firefox Safari Edge other _____

5. Do you have experience as a web site administrator?

No

If yes: _____ years

7. Domain-Specific Questions

1. How often do you use online shops?

often sometimes never

2. Did you use the website "kastner-oehler.at" already before?

yes no

3. What do you prefer more?

online shops local shops

8. Experience with Usability Tests

1. Have you participated in a usability study before?

as a test user as part of the test team

No

If yes, what kind of study was it?

Thinking Aloud Formal Experiment other _____

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