Background Questionnaire

1. General Information

Gender: [X] man   [ ] woman   [ ] non-binary   [ ] prefer not to disclose

[ ] prefer to self-describe, _____

Age: 22

Occupation: student

2. Education

1. What is the highest level of education you have attained?

[ ] vocational training   [X] secondary school   [ ] university degree   [ ] doctorate

2. If you are studying or have studied, please describe your main area of study:

____ Computer science

3. Personal Computer Use

1. Which kind of personal computer do you use most?

[ ] None   [X] Microsoft Windows   [ ] Apple Macintosh   [ ] Unix   [ ] other _____

2. How long have you been using a personal computer?

13 years

3. How many hours per week do you use a personal computer?

40 hours

4. Tablet Use

1. Which kind of tablet do you use most?

[ ] None   [ ] Android   [X] Apple (iOS)   [ ] other _____

2. How long have you been using a tablet?

2 years

3. How many hours per week do you use a tablet?

6 hours

5. Smartphone Use

1. Which kind of smartphone do you use most?

[ ] None   [ ] Android   [X] Apple (iOS)   [ ] other _____

2. How long have you been using a smartphone?

10 years

3. How many hours per week do you use a smartphone?

16 hours

6. Web Use

1. How many hours per week do you use the World Wide Web?

60 hours

2. Which kind of device do you use most often to surf the web?

[ ] desktop computer   [X] laptop   [ ] tablet
[ ] smartphone   [ ] other _____

3. What kind of internet connection do you normally use?

[ ] xDSL   [ ] cable modem   [X] fibre optic
[ ] 3G mobile internet   [ ] 4G mobile internet   [X] other ~~Glasfaser~~

4. Which web browser do you normally use?

[X] Chrome   [ ] Firefox   [ ] Safari   [ ] Edge   [ ] other _____

5. Do you have experience as a web site administrator? no

If yes: _____ years

7. Domain-Specific Questions

1. How often do you use online shops?

[ ] often   [X] sometimes   [ ] never

2. Did you use the website "kastner-oehler.at" already before?

[X] yes   [ ] no

3. What do you prefer more?

[ ] online shops   [X] local shops

8. Experience with Usability Tests

1. Have you participated in a usability study before? no

[ ] as a test user   [ ] as part of the test team

If yes, what kind of study was it?

[ ] Thinking Aloud   [ ] Formal Experiment   [ ] other _____